



National  
Defence

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ASSISTANT DEPUTY MINISTER (PUBLIC AFFAIRS)

Directorate, Information, Analysis and Engagement

CANADIAN  
ARMED FORCES



FORCES ARMÉES  
CANADIENNES

## Veterans' Week is just around the corner, is your branch ready?

With Veterans' Week just a few short weeks away, we all understand the significance of coming together as a community helps us gain a deeper understanding and appreciation of the contributions made by members of the Canadian Armed Forces (CAF) past and present.

To honour these contributions and sacrifices, the Department of National Defence provides an opportunity to connect your audience with a current serving member who will share their stories and experiences. The National Veterans' Week Speakers Program (NVWSP) facilitates these connections.

This year marks the 110th anniversary of the poem penned by Lieutenant-Colonel John McCrae "*In Flanders Fields*" which captured the essence of loss during war and has since made the Poppy the symbol of Remembrance and an important part of the Royal Canadian Legions' legacy.

## What can you do this Veteran's Week?

Veterans' Week and the NVWSP offer a unique opportunity to come together as a nation and recognize the invaluable contributions of our veterans.

We encourage Legion branches to organize a community event where current and former CAF members can come together and share their stories. The goal is to create an opportunity to educate and inspire Canadians, while emphasizing the significance of remembering and honouring those who have served and continue to serve today.

## How can the NVWSP help?

Community organizations like yourselves can submit a request for a CAF speaker for your Veterans' Week activities on the NVSWP website at <http://Canada.ca/caf-veterans-week-speakers>. The number of requests that the NVWSP can accommodate is limited and **registration closes on October 20, 2025**, for in-person presentations.

In addition to the live presentations, the NVWSP offers a variety of pre-recorded videos for different audiences and ages. If you are interested in adding to your activities or if you are simply looking to further your own personal education, please consider requesting the NVWSP video series this year.

NATIONAL VETERANS' WEEK  
SPEAKERS PROGRAM

PROGRAMME NATIONAL  
DES CONFÉRENCIERS DE  
LA SEMAINE DES VÉTÉRANS

#MYCAF #REMEMBERTHEM  
#MESFAC #NELESOUBLIEZPAS

Canada

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## Promoting awareness

Use social media, local newsletters, and community boards to spread the word about the NVWSP and Veterans' Week events. The more people know about these initiatives, the greater the impact we can have in honoring our veterans.

Leading up to Veterans' Week, you can stay up to date on the program through our social media channels, including Facebook [Canadian Armed Forces] and Twitter [@CanadianForces].

## Why It Matters

Veterans' Week is more than just a series of events; it is a time for reflection and gratitude. The NVWSP plays a critical role in ensuring that the stories and contributions of our veterans are not forgotten. By including a CAF speaker from the NVWSP in your activities, you help preserve the legacy of those who have served and ensure that future generations understand the importance of their sacrifices.

For more information about the Veterans' Week Speakers Program and how you can participate, contact the NVWSP at 1-833-223-8322 or email them at: [DNDRemembrance.SouvenirMDN@forces.gc.ca](mailto:DNDRemembrance.SouvenirMDN@forces.gc.ca).

Together, we can make this Veterans' Week a memorable and impactful tribute to those who have served.