

The Legion Supports Communities Across Canada

In July 1921, the Great War Veterans Association, inspired by Madame Anna Guérin, adopted the Poppy as the flower of Remembrance, used to raise money for Veterans and remember those who gave their lives in the First World War.

Today, 100 years after its adoption, The Royal Canadian Legion continues to honour the values for which the Poppy stands: supporting Veterans and their families and ensuring Canada never forgets the sacrifices of those who served.

Honouring the fallen is a key pillar of the Legion's work, but the Legion's reach extends far beyond Remembrance Day ceremonies — it's also a proud supporter of communities across Canada.

There are countless opportunities for Legion members to volunteer in their communities, from visiting Veterans in need to lending a helping hand at any of the Legion's many community-building events, like the National Youth Track and Field



Championships. Plus, becoming a Legion member is a great way to make your voice heard and help shape Veterans' programs on a national scale. Legion members from all walks of life can make a difference through volunteering, joining local Branch activities or simply by supporting the Legion through their membership dues.

The Legion is built on comradeship, honour and Remembrance. Its branches are a place where members can celebrate the freedoms Canada's Veterans fought for, while honouring the sacrifices made in order to have them.

Every Canadian has a Veteran to thank for the freedoms we enjoy today. The Legion and its members continue the tradition of remembrance and help give back to those who gave everything for us.

Keep the tradition of Remembrance alive

Do your part to uphold a tradition 100 years in the making. Join the Legion or renew your membership today and help make a difference in your community while honouring those who served. Everyone is welcome.

Join or renew your membership today at
Legion.ca/community
or call 855-330-3344

#POPPY100



CPL Karine Blais
Death: 13 April 2009 (aged 21)

Legion